Building Alliances

“Internal departments connecting undergraduate, graduate & faculty research with the business of running the university”

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Identify ways to become involved:

- Look at your own Student Environmental Center and organized entities on campus
- Serve as a resource to various groups
- Make yourself and your department available to assist with student projects
- Connect with student campus environmental studies
- Explore partnerships with Faculty/Academic advocacy groups
- Connect with other campus departments
Current Best Practices at UC Santa Cruz

- Organic purchasing from local, sustainable farms
- Composting
- Installation of Pulpers reducing landfill
- Certification towards green building
- Electric vehicles
- Pallet wrap recycling
- Purchasing local reduced emissions: ALBA co-op
- Retro fit lighting in dining halls and kitchens to reduce KW usage
- Fry oils/grease recycled as bio-diesel fuel. Using rice oil which is produced from by-products
- Disposable sugar cane recyclable products
- Catering collects plates and cutlery for composting collection site on campus
- CAN Coffee – buying direct from cooperatives in South America paying local farmers up to 3 times Fair Trade price
- No sweat shop uniforms
- Green Campus Program—2 Interns 2006-2007
Waste reduction campaigns which include:

- Onsite collection of plate waste followed with tabling, handouts and information about the impact on landfills

- Table tents and posters informing students about the steps taken by the department to reduce waste

- Table tents offering students suggestions on how they can do their part to reduce waste in the dining halls
Stalk-Market™
Paper Products

- 100% biodegradable
- Compostable
- 100% recyclable materials used to make paper
- Made from renewable resources
- Wood fiber free
- Microwaveable
- Freezer safe
- Oil resistant
- Capable of handling boiling water
- Impermeable and non-toxic
- Variety of sizes available
Collaborate with energy suppliers to reduce consumption

- Change Incandescent lighting
- Replace Exit signs
- Replace T12 older style ballasts

- Estimated KW savings per year 82,901

Check received in the amount of $26,528 for retro fit program

Representatives from PG&E, facilities and dining services
Marketing and Communication:

The campus community needs to be made aware of what your department is doing. Use campus media, community newspapers, table tents, websites…

This accomplishes many things:

- Education about green practices
- Encourages active participation
- Brings awareness to other groups and opens the door for new partnerships
- Enhances your department image to the campus and the community
- Has the potential to increase sales/meal plans from customers who only patronize “green businesses”
- Plan department events to support sustainability goals
  - Bistro by the Bay
  - All CUHS Staff – Together at the Table