

UC, CSU, CCC Sustainability Conference 2009  
**SPONSORSHIP INFORMATION**  
 University of California, Santa Barbara – JUNE 21-24, 2009  
**Complete and mail or fax with payment to Katie Maynard:**  
 1832 Ellison Hall, UCSB Geography Department,  
 Santa Barbara, CA 93106 (Mail Code 4060)  
[kmaynard@geog.ucsb.edu](mailto:kmaynard@geog.ucsb.edu)  
 805-893-2003 (phone)  
 805-893-3146 (fax)

Company Name (Sponsor) \_\_\_\_\_ Company Web Site Address \_\_\_\_\_

Rep #1: \_\_\_\_\_ Rep #2: \_\_\_\_\_  
 Name of 2 Exhibiting Representatives – (or 4 in case of Platinum level and 3 in the case of Gold Level) Exhibiting Reps. Email Addresses \_\_\_\_\_

Address (Please provide full address) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Number (w/area code) \_\_\_\_\_ Fax Number (w/area code) \_\_\_\_\_

**Please provide up to a 60-word description of your company and/or product(s) for the conference program and email us your company logo in high resolution quality. Please do not email us your logo in a word or PowerPoint format, the image will not look good in print. (.eps or .ai format is preferable)**

**Sponsorship Levels/Benefits:**  
Platinum (\$10,000) – 3 Company Limit

- NEW!** 5 minute address to participants during a keynote speaking address
- NEW!** 1 hr. interactive session following lunch break
- NEW!** Double Sized Exhibitor Booth (10 by 20ft)
- NEW!** Reserved table at the awards dinner, which you can invite others to join you at.
- Advanced Recognition as a Platinum sponsor in all printed materials leading up to the event and on website w/hyperlink
- Recognized as a Platinum sponsor in on-site conference program
- Platinum sponsor recognition sign for exhibit and full-page ad in on-site conference program
- Recognition as the primary sponsor of the awards dinner and/or one of the keynote presentations. (Limited Availability)
- Four** complimentary registrations to conference
- Free Parking up to 4 spaces.

Gold (\$7,500):

- NEW!** 1 hr. interactive session following lunch break
- NEW!** Three complimentary registrations to conference
- NEW!** Reserved table at the awards dinner, which you can invite others to join you at.
- Free Parking up to 3 spaces.
- Advanced recognition as a Gold sponsor in all printed materials leading up to the event and on website w/ hyperlink
- Recognized as a Gold sponsor in on-site conference program
- Gold sponsor recognition sign for exhibit and full-page ad in on-site conference program
- Exhibitor Booth

Silver (\$5,000):

- NEW!** All sponsorship dollars in this category go to student scholarships!
- NEW!** First five Silver sponsors will be highlighted as the sponsor for one of our coffee breaks or poster show. This will be denoted by signage around the food and coffee tables.
- Advanced recognition as a Silver sponsor in all printed materials and on conference website with hyperlink
- Silver sponsor recognition sign for exhibit and half-page ad in the on-site conference program
- Exhibitor Booth
- Two complimentary registrations to conference
- Free Parking up to 2 spaces.

**Sponsorship Levels/Benefits:**  
Blue (\$2,500):

- Advanced recognition as a Blue sponsor in all printed materials leading up to the event and on website w/hyperlink
- Blue sponsor recognition sign for exhibit and quarter-page ad in the on-site conference program
- Exhibitor Booth
- Two complimentary registrations to conference
- Free Parking for up to 2 spaces.

Green (\$500):

- Advanced recognition as a Green sponsor in all printed materials leading up to the event and on website w/hyperlink
- Quarter page ad in conference program
- Poster Space at the Exhibitor Show (spaces are limited)

**Exhibitors Receive:**

- 10x10 outdoor booth, one 8' table draped, two chairs, 20-amp power strip
- Listing of company name, address, phone, fax, URL and up to 60-word description in the conference program
- URL posted on Sustainability main conference website
- Opening reception and refreshment breaks are held at the exhibitor area

\* Please Note: We cannot allow individual representatives to split registration fees and have various booth reps rotating shifts throughout the conference.  
Representatives exceeding the 2-person limit (excluding the platinum and gold sponsors) will need to pay the full industry registration fee.

Any funds remaining at the end of the conference will be used to continue sustainability efforts on campus.