THE UNIVERSITY OF CALIFORNIA, SANTA BARBARA IS COMMITTED TO GLOBAL LEADERSHIP IN SUSTAINABILITY THROUGH EDUCATION, RESEARCH, AND COMMUNICATION.

ACADEMICS & RESEARCH

Innovative teaching and research that advances knowledge, integrates sustainability into all disciplines, and provides students with opportunities to engage meaningfully with the real world.

SUSTAINABILITY & INNOVATION

Innovative partnerships, leadership, and advocacy that advance sustainability and economic productivity while ensuring social equity and environmental stewardship.

ECONOMIC GROWTH, JOBS & INNOVATION

Policies and strategies related to economic development that promote sustainable growth, responsible economic development, and job creation.

SUSTAINABILITY IN URBAN PLANNING

Innovative strategies and projects that advance sustainability in urban planning and development, including transportation, infrastructure, and housing.

SUSTAINABILITY IN THE SURROUNDING COMMUNITY

Projects and initiatives that integrate the University of California, Santa Barbara with the surrounding community, including partnerships, outreach, and engagement.

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The defining challenge of the 21st century is sustainability—learning to live within the limits of Earth’s finite resources in order to protect the planet and its natural settings for future generations. UC Santa Barbara has long been at the forefront of environmental research and action. As the goals of sustainability continue to evolve, new challenges provide the everyday stimulus for developing fresh solutions. Some of these solutions will be discovered through campus and UCSB by reducing energy use, transportation costs, carbon emissions, water species to help minimize water pollution and to develop drought-resistant landscaping on campus. The environmental studies faculty collaborates with the staff to implement green buildings and methods of reducing energy use, transportation costs, carbon emissions, water consumption, and use of single use products. As the goals of sustainability can be elusive, new challenges include the energy, efficiency, and environmental performance of buildings, systems, and practices which will assist in the success of our environment, humanist, staff, faculty, and students. We all share a future—let’s share the solutions that make it better.