Native bees represent an amazing collection of diverse bees in North America, which number ~ 4,000 species. About 1,600 (40%) of these species are found in California, and ~500 of this total are found in urban California. Increasingly, everyday people are becoming aware of these bees as more lay publications on their diverse lifestyles, taxonomy, ecology, and benefits to humans become better known. The work of outreaching information on native bees to this audience is taking place by a wide variety of professional and non-professional groups. In this presentation, I provide an overview of the work that the UC-Berkeley Urban Bee Lab has been doing in California and in Costa Rica to both develop ecological information and to share it with interested audiences.”