H&M partnered with I:Collect to start a global garment collecting initiative in 2013. Every single item collected at H&M is sorted manually and categorized by I:CO’s partner facilities, based on up to 350 factors. If you choose to recycle your garments through H&M, your donated garments can get a new life as textiles spun into yarn or as insulation materials, cleaning cloths, and upcycled materials. H&M does not profit from the returned garments. The revenues from items collected are donated to charity organizations and invested in recycling innovation.

This guide has instructions for recycling your costumes, linens and fabrics.
1. Create a garment-collecting bin.

Use a cardboard box, laundry bag, or waste bin with appropriate signage. Examples of signage include “Garment-Collecting Bin” or “Fabric, Linen, and Costume Recycling Bin.”

Let your Department know about the new protocol by forwarding these instructions to appropriate staff.

Make sure to have a list of materials that can be put into the bin next to your garment-collecting bin. Fabric scraps cannot be donated to H&M and should be collected in a separate bin.

2. Collect garments, clothing, costumes, fabrics and linens.

H&M collects all garments and fabrics from any brand and in any condition. Ripped garments, old socks, discolored fabrics, metals from buttons and zippers are recycled.

Please make sure to fill your garments and fabrics from any brand and in any condition. Ripped garments, old socks, discolored fabrics, metals from buttons, and zippers are recycled.

Please make sure to fill your garment-collecting box before taking garments to your local H&M in order to reduce your transportation costs and greenhouse gas emissions.
3. Leave your bag of unwanted garments are your local H&M store or place inside garment collecting box.

Reverse logistics are then used to bring the garments to our warehouses and storage points. Then, our partner I: Collect will collect and transfer the garments to its nearest sorting plant. The nearest H&M is located on State Street and is 9.7 miles from UCSB.

**Address:** 827-833 State Street, Santa Barbara CA 93101

**Hours:** M-F 10AM-9PM  
Sat 10AM-10PM  
Sun 10 AM-8 PM

**Phone:** (855)-466-7467

4. Collect your 15% coupon that you can use your next purchase.

For each bag of textiles you bring to the store, you will receive a voucher with a discount for your next H&M purchase. You will receive a 15% off coupon upon 1 donation of 1 bag of garments. A limit of 2 coupons will be given to you per visit.

Use your coupon to shop from H&M’s Conscious Collection, and purchase jeans made 20-30% recycled fibers from donated garments.
If you have any questions or concerns regarding your garment-recycling program, or would like to know more about I:Collect sorting process, please contact H&M’s customer service line, I:Collect, or your PACES Green Office coordinator and visit their websites for more details.

H&M
(855)-HNM-SHOP (855-466-7467)
http://sustainability.hm.com/

I:Collect
1-(323)-526-2700

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