The production of water bottles for the American public uses 17 million barrels of oil a year.

It takes 3 liters of water to produce 1 liter of bottled water.

UCSB Diverted 72% of its campus waste from the landfill last year through reducing, recycling, composting, and repurposing.

On average, each person in the U.S. drinks 167 disposable water bottles per year, but only 23% are recycled.