Greening Your Fleet Through Automation

Book a reservation

Obtain car keys

Car Share!!!
Automated Motor Pool

- Ride Sharing
- Car Sharing
Ride Sharing

People sharing a ride to a common destination
Car Sharing

Multiple people sharing vehicles
Car Sharing

Here is an example of how it is done in private industry...
Car and Ride Sharing

Here is an example of how the County and City of Santa Barbara do it.
County & City Video
Program Benefits

Good for the Environment

Good for the Budget
Ride Sharing Benefits

- Less Fuel Consumed
- Reduced Greenhouse Gases
- Reduced Waste
- Less cars on road
- Parking - Reduces Strain
Less Fuel Consumed

Fuel Usage History Report for All Departments

- 2003: 1,020,302
- 2004: 1,034,542
- 2005: 1,068,561
- 2006: 1,028,286
- 2007: 1,031,831
- 2008: 1,057,835
- 2009: 999,149
- 2010: 973,646
- 2011: 691,515
Ride Sharing Benefits

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Reduced Greenhouse Gases
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Less cars on road
Ride Sharing Benefits

- Less Fuel Consumed
- Reduced Greenhouse Gases
- Reduced Waste
- Less cars on road
- Parking – Limited Resource
Reduces Impact on Parking
Car Sharing Benefits

- Facilitate Use of Smaller Fuel Efficient Vehicles
- Efficiency – Fully Utilized
- Facilitates Sustainability
- Economic Benefits
Facilitate Use of Smaller Fuel Efficient Vehicles
Car Sharing Benefits

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- Efficiency – Fully Utilized
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- Economic Benefits
“Efficiency” even vehicle utilization
Car Sharing Benefits

- Facilitate Use of Smaller Fuel Efficient Vehicles
- Efficiency – Fully Utilized
- Facilitates Sustainability
- Economic Benefits
Facilitates sustainability
Use Advanced Technology
Car Sharing Benefits

- Facilitate Use of Smaller Fuel Efficient Vehicles
- Efficiency – Fully Utilized
- Facilitates Sustainability
- Economic Benefits
Economic Benefits

- Automation
- Fleet Reduction
- Fuel Savings

Economic Benefits Compliment Sustainability Benefits
Government Collaboration

- County of Santa Barbara
- City of Santa Barbara
- City of Ventura
- County of Ventura
- City of Oxnard
Leadership by example
Questions?
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