Recycling Programs At the City of Goleta

South Coast Sustainability Summit
October 13, 2011
The Waste Hierarchy

Most desirable:
- Reduce.
- Reuse.
- Recycle/Compost.
- Dispose/Landfill.

Least desirable:

Most to least desirable as you move down the hierarchy.
South Coast Recycling Programs

• South Coast is a leader in recycling programs
  • 1970s – 1980s:
    - Curbside collection of source separated recyclables
  • 1990s:
    - HHW collection programs
    - Implementation of commingled recyclables collection
    - Implementation of greenwaste collection
    - Construction and demolition debris recycling
  • 2000s:
    - Mandatory commercial recycling
    - Electronic waste collection programs
    - Medical “sharps” and pharmaceutical collection programs
Commingled Recyclables

Paper & Fiber Items

Glass Items

Metal Items

Plastics
Organic Wastes
Hazardous Wastes

- Household Hazardous Waste
- Electronic Waste
- Household Batteries
- Medical & Pharmaceutical waste
Other Waste Streams

“White Goods”

Construction & Demolition Waste
Successful Diversion Programs

- Jurisdictions served by Tajiguas divert more than 70% of their waste from the landfill
A Change Is Going to Come

- City Incorporated in 2002
- Inherited existing solid waste system
- Two haulers provided collection services
  - Allied Waste contract expired 6/30/11
  - MarBorg Industries contract expires 6/30/19
Solid Waste Franchise Agreement

Summary

• Automated Collection
• Standardized Service Levels
• Reduced Residential & Commercial Rates
• Enhanced Collection & Recycling Services
• Free Public Collection Services
• Increased Diversion
Automated Collection

• **Benefits:**
  - Increased efficiency
  - Reduced carbon emissions
  - Fewer injuries to workers
  - Lower customer rates

• **Requires customers to place carts at curbside on collection day**
  - Disability/Senior exemption (free backyard service)
  - Backyard Service charge for others
Standardized Residential Service Levels

• Three levels of service based on refuse cart capacity (32, 64, & 96 gallons)

• **Unlimited** Bi-Weekly Collection of Recyclables

• **Unlimited** Weekly Collection of Green Waste

• Residents may request additional recyclables and greenwaste capacity at **no additional cost**
Reduced Residential & Commercial Rates

• Single Family Residential Rates **20% lower** on average

• Multi Family Residential Rates **22% lower** on average

• Commercial Rates **5% lower** on average

• Total Annual Savings of over **$700,000** per year
Enhanced Residential Services

- **Unlimited** Household Battery Collection Program
- **Unlimited** Home Sharps Collection Program
- Residential Bulky Item Collection 2x/year
- **Unlimited** collection of e-waste & “white goods”
- Applies to all single family and multi family residential customers
Free Public Collection Services

- Solid Waste & Recycling Collection at all City Facilities
- Solid Waste & Recycling Collection at all City Parks & Open Spaces
- Solid Waste and Recycling Collection at all MTD Bus Stop & Street Receptacle Locations
- Solid Waste & Recycling collection at all public school campuses
- Collection of Abandoned Waste in City Right of Way
- Total Value of over $500,000 in Free Services per Year
Increased Diversion

- Conservation of landfill space is important for the South Coast
- Agreement Requires an Increase in Diversion of 23% over base year by Year 7
- Most diversion will come from the commercial sector
- Agreement contains diversion milestones and penalties for non-attainment
Thank you!
Questions?