



Accelerating the statewide adoption of climate-smart agriculture

2023

Torri Estrada, Carbon Cycle Institute
Devin Best, Upper Salinas-Las Tablas RCD

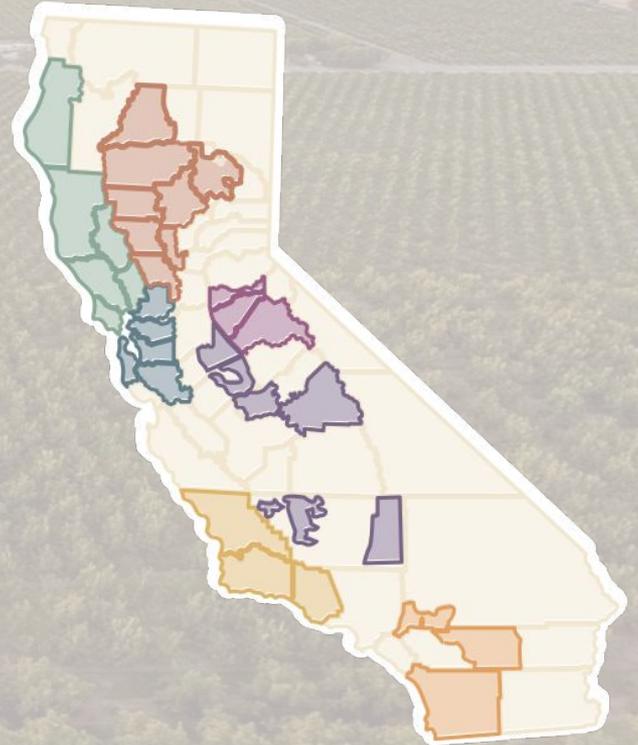
Michael Larcher, cBrain
Erin Pearse, Initiative for Climate Leadership and Resilience

Scaling Resilient and Climate-Beneficial Agriculture through Local and Regional Partnerships

October 11, 2023

Torri J. Estrada

Carbon Cycle Institute



MISSION

The Carbon Cycle Institute advances the carbon cycle as the fundamental organizing concept underlying land management and on-farm conservation in our efforts to mitigate and adapt to the global climate crisis.

Carbon Cycle Institute



The Center for
**REGENERATIVE AGRICULTURE
AND RESILIENT SYSTEMS**
CALIFORNIA STATE UNIVERSITY, CHICO



CALIFORNIA ASSOCIATION OF
RESOURCE
CONSERVATION DISTRICTS

MARIN CARBON PROJECT



NATIONAL CENTER
FOR APPROPRIATE
TECHNOLOGY



CaICAN
CALIFORNIA CLIMATE &
AGRICULTURE NETWORK

BIPOC
Agroecology
Network



FIBERSHED
Local Fiber, Local Dye, Local Labor

COMET-Farm



**UC
CE**



**CALIFORNIA FOOD +
FARMING NETWORK**



U.S. Department of Agriculture
Natural Resources Conservation Service

NWL Coalition

CCI's Core Strategies and Impacts

Planning Tools & Guidance

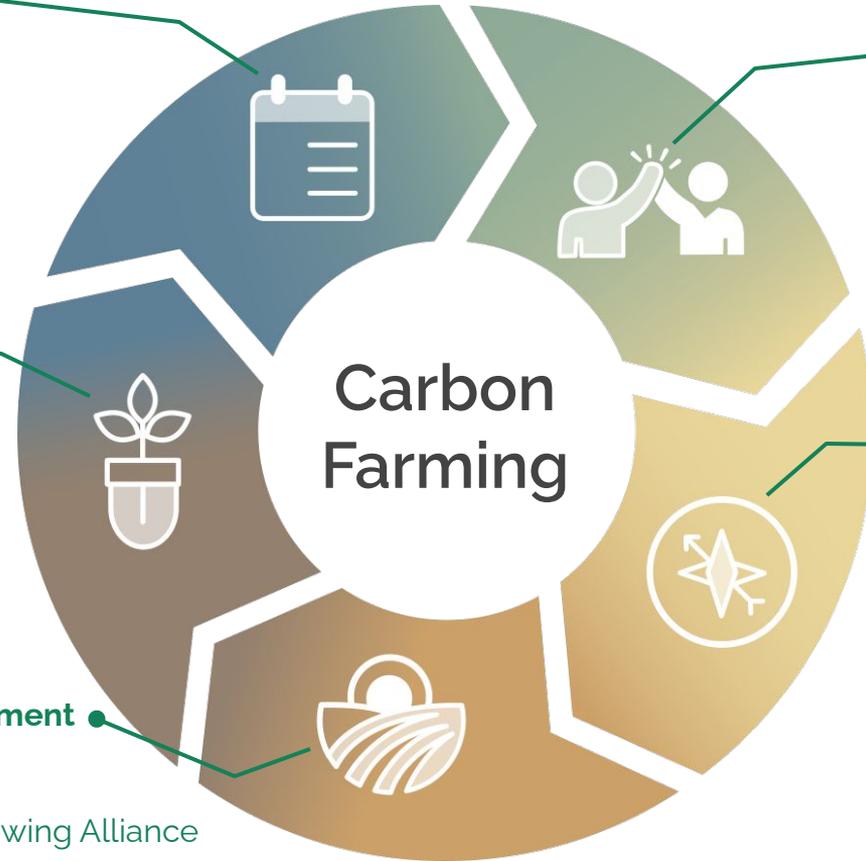
- COMET-Planner
- National Online Curriculum
- NRCS Carbon Plan Adoption
- CDFA Carbon Plan Adoption
- Online Planning Platform (in development)

Policy & Public Funding

- CDFA Healthy Soils
- NRCS Programs/Practices
- NWL Scoping Plan
- DOC Funding
- Coalition Building

Ag Sector Partnership Development

- Fibershed • Organic Valley
- Straus Family Creamery
- California Sustainable Winegrowing Alliance



Workforce Training/Education

- California: 80 planners trained annually
- Chico State CRARS
- Cal Poly
- California Farm Demonstration Network
- National training

Farm Planning & Partnerships

- 27 Counties with Local Programs
- 236 plans completed or in-progress
- 5 County Agricultural Climate Action Plans
- 7 Regional Hubs in development (42 RCDs)

Investments in natural climate solutions are also investments in habitat provision, biodiversity, groundwater and streamflow recharge, water quality, farm viability and diversification

Orchard planting

- 19+ MT CO₂e/ac/yr
- Diversified production/income

Hedgerow

- 8+ MT CO₂e/ac/yr
- Pollinator habitat

Windbreak

- 8+ MT CO₂e/ac/yr
- Habitat/biodiversity

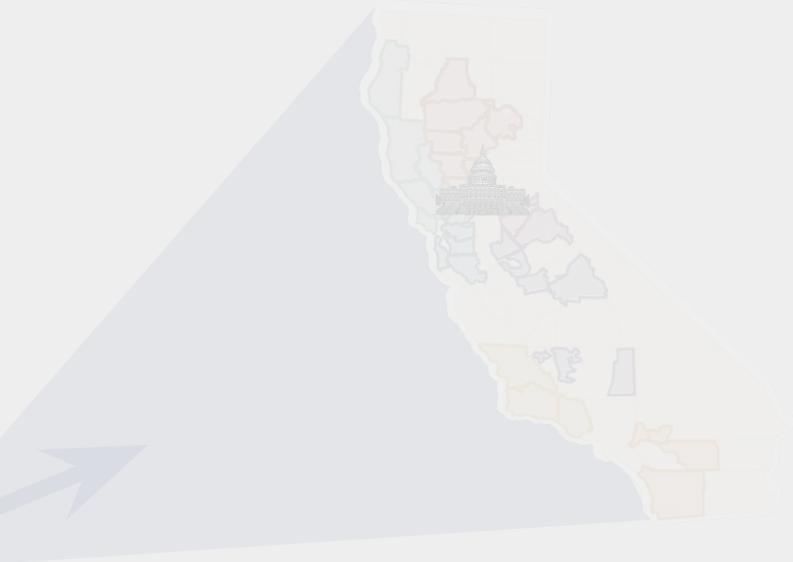
Managed grazing

- 0.18+ MT CO₂e/ac/yr
- Biodiversity
- Reduced feed imports

Riparian restoration

- 18+ MT CO₂e/ac/yr
- Diverse bird habitat (69 species/ranch)
- Water quality

Facilitating scaled action and partnerships at local and regional scales

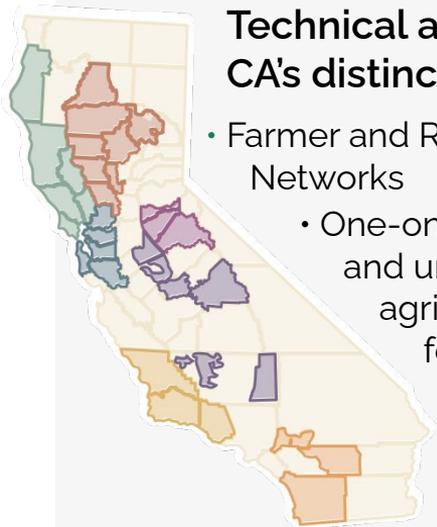


Informing policy, programs, strategies & targets at the State scale

Regional Hubs

Technical and Financial Assistance Hubs in each of CA's distinct agricultural regions

- Farmer and Rancher Outreach, Education, and Demonstration Networks
 - One-on-one technical assistance helping to reduce risk and uncertainty in adoption of climate beneficial agricultural practices and enhanced opportunities for co-learning between producers and planners
 - Scaling implementation: regional grant proposals, increased EQIP enrollment, project management, reporting, and verification



Support for market development (PES, value-added, supply chains, etc.) through carbon farm planning tools and guidance, implementation and MRV services



Healthy, resilient agricultural landscapes, rural communities and economies



Workforce of trained and experienced agricultural conservation planning professionals



Ensuring all California farmers and ranchers have support in transitioning to climate resilient production systems.

Local and Regional Agricultural Climate Action and Resilience Planning Framework and Partnerships to fully engage agriculture in mitigation and adaptation efforts



Establishing RCD Regional Carbon Farming/Soil Hubs



- 6 regional coordinators
- Statewide Coordinator (CARCD)
- Hub governance team
- Onboarding & training cohort process
- Regional assessments

Regional Coordinator Positions

Regional Hub

North Coast Hub - **Emilie Winfield**

Statewide Coordinator, CARCD - **Elena Bischak**

Central Sierra Hub - **Matthew Lunn**

Sacramento Valley Hub - **Christina Harrington**

South Central Coast Hub - **Josh Kouri**

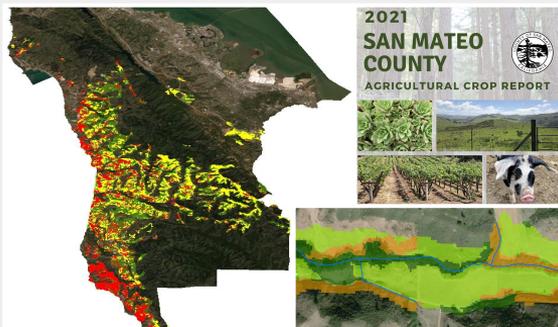
Southern California Hub - **Rachel Pettit**

San Joaquin Valley Hub - **Alexandria Miranda**

- Knowledge & resource sharing: equipment, staff, developing programs, building infrastructure
- Peer to peer learning and problem solving between farmers and agricultural support organizations
- Collaborative grant proposals
- Regional assessments and planning: carbon sequestration potential, adaptation planning, needs assessments, ag community engagement



Regional Assessments: Participatory strategy development



L-2.1 TECHNICAL ASSISTANCE PROVIDER SUPPORT

Support the SMRCD and other land partners in providing technical assistance to agricultural producers to scale carbon farming and GHG-reducing practices. Support adequate staffing for technical assistance providers to undertake outreach, planning, implementation, monitoring, and maintenance.

Key Partners

OOS, SMRCD, Natural Resources Conservation Service

Key Characteristics



Co-Benefits



L-2.2 ON-FARM RESEARCH AND DEMONSTRATION

Support trials, research, and monitoring by the SMRCD, agricultural producers, and other land partners to refine local data on carbon sequestration and GHG reduction occurring from existing and new climate beneficial practices.

Key Partners

OOS, SMRCD, agricultural producers, Point Blue Conservation Science, UC Cooperative

Key Characteristics



Co-Benefits



Led by local agricultural conservation organizations

- Facilitating agricultural community voice and participation
- Enabling partnerships with County Staff, Ag Commissioner, Farm Bureau, etc.
- Building capacity of local ag organizations for increased technical assistance, project management, and program development

Place-based and community-driven process

- Estimate biophysical potential
 - field-based planning data
 - geospatial data
 - implementation data
- Engage producers throughout the process
 - Hold workshops, focus groups, interviews
 - Build awareness & agency among ag community
 - Understand needs and barriers, inform measures, ag goals and implementation targets
- Develop measures, implementation targets and countywide ag goals

Example: San Mateo County Climate Action Plan

Supporting Measures

Ag sector emissions ~7,000 MT CO₂e yr⁻¹
or ~1.5% of total County emissions

Implementation Targets

2030 Moderate Adoption Goal:
7,900 MT CO₂e yr⁻¹ sequestration

2045 Moderate Adoption Goal:
13,577 MT CO₂e yr⁻¹ sequestration

ACTIONS		DESCRIPTION
L-1.1	Carbon farming investments	Implement a County funding program, such as Santa Clara County's Agricultural Resilience Incentive, for farmers and ranchers to implement and maintain climate beneficial practices.
L-1.2	External funding programs for carbon farming	<ul style="list-style-type: none">Support the San Mateo Resource Conservation District (SMRCD) and other land partners to leverage private, regional, state, and federal funding for producers' implementation of climate beneficial agricultural practices.Develop a program or mechanism for San Mateo County businesses, philanthropic institutions, and supportive community members to support local carbon farming projects.
L-1.3	Compost procurement	Where feasible, County-procured compost through SB 1383 compliance should be made available to producers at a reduced cost or for free.
L-1.4	Cost saving methods	Explore opportunities for establishing a bulk purchasing program for cost savings, such as for cover crop seed.
L-1.5	Climate-beneficial communications	Assess potential of a communication or labeling program to raise awareness of climate beneficial agricultural practices of San Mateo County producers, potentially as part of <i>As Fresh As It Gets</i> . ¹² Assess potential of such program to increase revenue for producers.
L-1.6	Public benefit communications	Assess and report the estimated public benefits and cost savings provided by climate beneficial agricultural practices to the agricultural and larger San Mateo County communities.
L-2.1	Technical assistance provider support	Support the SMRCD and other land partners in providing technical assistance to agricultural producers to scale carbon farming and GHG reducing practices. Support adequate staffing for technical assistance providers to undertake outreach, planning, implementation, monitoring, and maintenance.
L-2.2	On-farm research and demonstration	Support trials, research, and monitoring by the SMRCD and other land partners to refine local data on carbon sequestration and GHG reduction occurring from existing and new climate beneficial practices.
L-2.3	Educational opportunities for land managers	Support the SMRCD and other land partners in providing educational opportunities to assist producers in evaluating and adopting climate beneficial agricultural practices.

Regional agricultural planning efforts are expanding

RCDs working directly with their counties on Ag Climate Action & Resiliency Planning

Alameda RCD

Cachuma RCD

Coastal San Luis Obispo RCD

Gold Ridge RCD

Napa RCD

RCD of Greater San Diego

Sonoma RCD

Yolo RCD

DOC SALC funded Ag Chapter Development through RCDs

Contra Costa County

Marin County

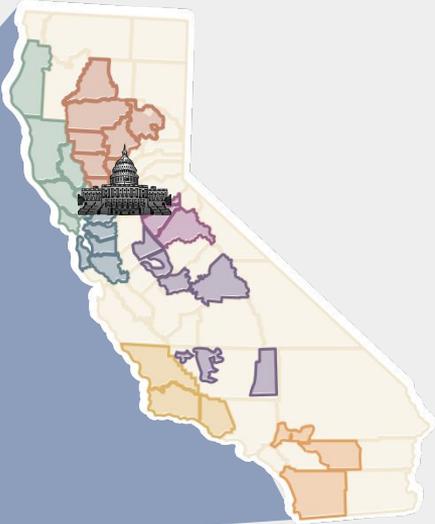
Mendocino County

San Mateo County

Santa Clara County

but limited by funding, local capacity and understanding of intersections between agriculture & climate change

Facilitating scaled action and partnerships at local and regional scales



Informing policy, programs, strategies & targets at the State scale

Foundational CA Climate Policies and Programs (following AB32)

CALIFORNIA CLIMATE STRATEGY
An Integrated Plan for Addressing Climate Change

VISION
 Reducing Greenhouse Gas Emissions to 40% Below 1990 Levels by 2030

GOALS

- 50% reduction in petroleum use in vehicles
- Carbon sequestration in the land base
- Safeguard California
- 50% renewable electricity
- Double energy efficiency savings at existing buildings
- Reduce short-lived climate pollutants

2015

THE OFFICE OF ENVIRONMENTAL FARMING & INNOVATION

healthy soils program

WCB
 State of California
 Wildlife Conservation Board

Coastal Conservancy
 STATE OF CALIFORNIA



SB 1386

Re-evaluate by 2018, CALAND

State of California AIR RESOURCES BOARD

2017 CLIMATE CHANGE SCOPING PLAN UPDATE

Resolution 17-46
 December 14, 2017

15-20 MMT by 2030

JANUARY 2019 DRAFT California 2030 Natural and Working Lands Climate Change Implementation Plan

CalEPA California Environmental Protection Agency | California Natural Resources | cdffa | CALIFORNIA AIR RESOURCES BOARD | CALIFORNIA STRATEGIC COUNCIL

Newsom



COVID

EO: N-82-20 CSLS - 30x 30

SB 27, 2021

Nichols/ARB

CCS > NWL

AB 2649 => 1757/NWL EAC

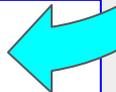
Organized Hubs with strong regional assessments to provide an opportunity to inform state goals and strategies from the ground up

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CALIFORNIA AIR RESOURCES BOARD

December 2022

2022 Scoping Plan for Achieving Carbon Neutrality



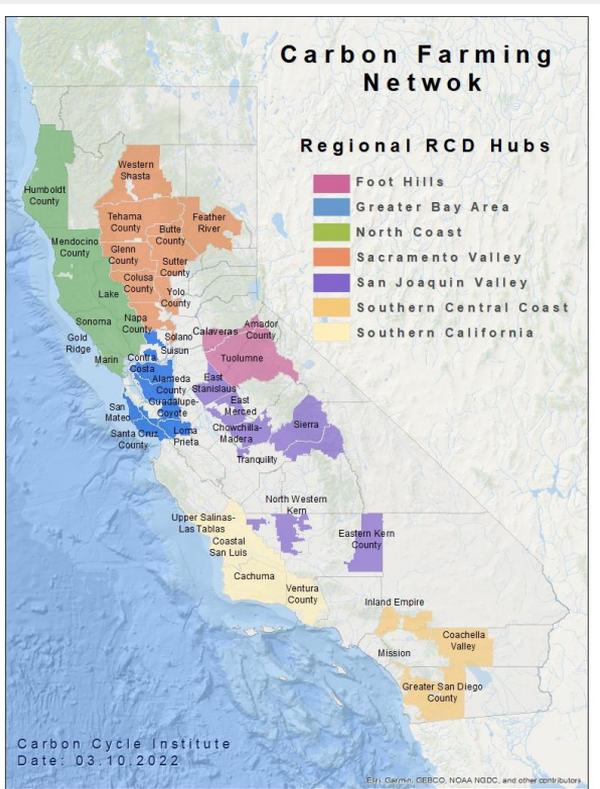
GGRF, State Budget and Climate Bonds

AB 408 (Wilson), AB 1567 (Garcia), SB 867 (Allen)

- Historically, CA has funded climate programs, including those in the agricultural sector, via GGRF. Several climate pillars have guaranteed annual funding out of GGRF; GGRF has under-performed in recent years and ends in 2030.
- Agriculture and climate programs have received increasing funding when CA in budget surplus; next 2-3 years CA may have deficit/limited budget
- Climate Bonds have been in play for 3 years now, and seen as long-term funding option (Rivas and McGuire key)
 - \$100M for RCDs to help implement NRCS and state Ag programs focused on climate change and soil health.
 - \$3.4B overall ask across food and farming sectors (climate-beneficial agriculture, farmworker well-being, food infrastructure, and healthy food access/nutrition)
 - \$950M for sustainable agriculture and carbon farming

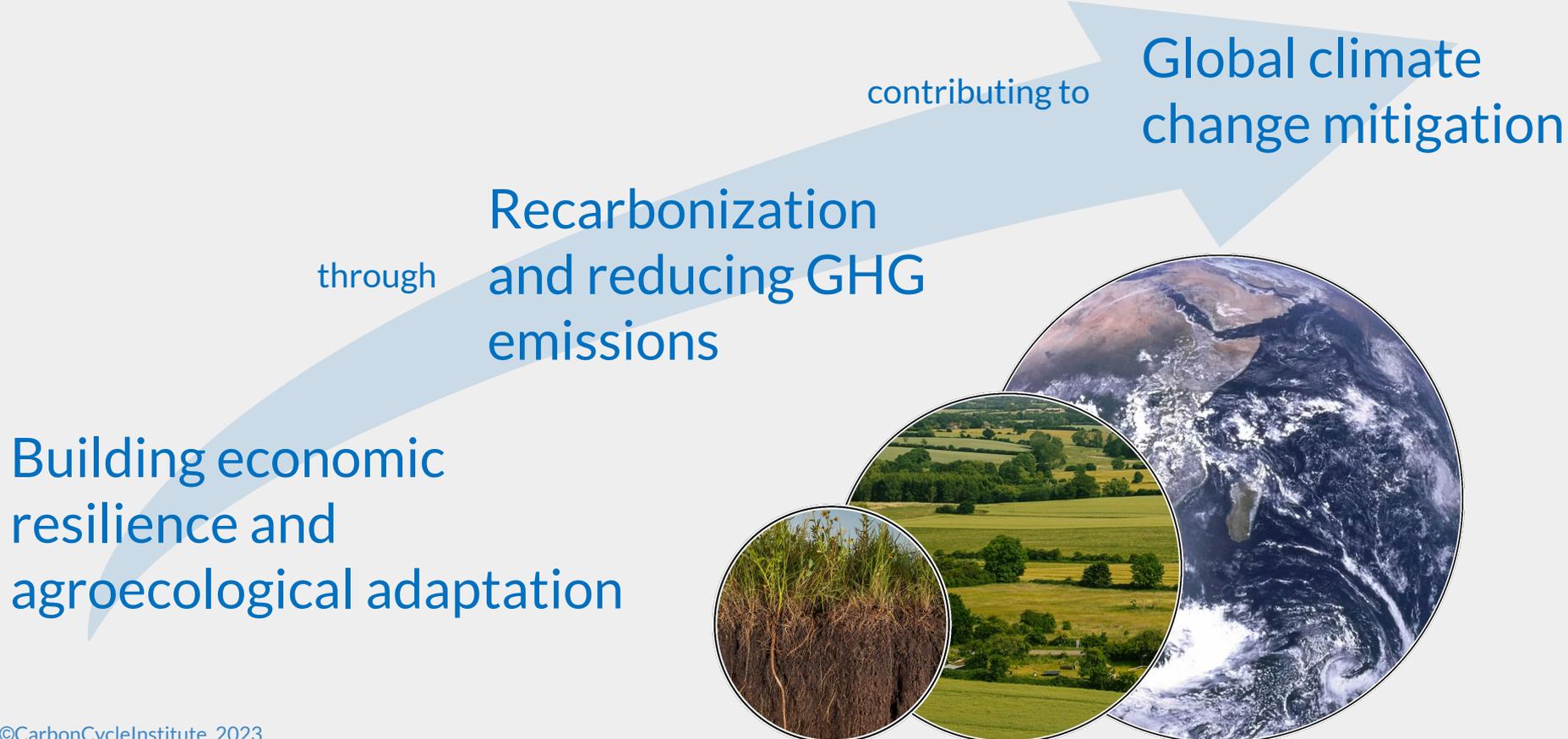
State Policy Supports and Budget Priorities

1. Ambitious climate goal for the NWL sector coupled with strong, long-term support for conservation partnerships leading planning and implementation of Ag projects at scale
1. Baseline staffing and enhanced program support for the RCDs & UCCE (Climate Smart Land Strategy)
1. Workforce: State funding to create a pipeline of trained and experienced conservation planners (CSU Chico partnership)
1. Dedicated funding for local and regional agricultural climate action and resilience planning (unlocks local and regional revenue)
1. Robust planning and implementation funding tied to local and regional agricultural plans and priorities (state block grants)
1. Infrastructure investments such as compost availability, plant materials nurseries, etc.



Relies on RCDs and partners articulating their needs and the necessary building blocks at State level

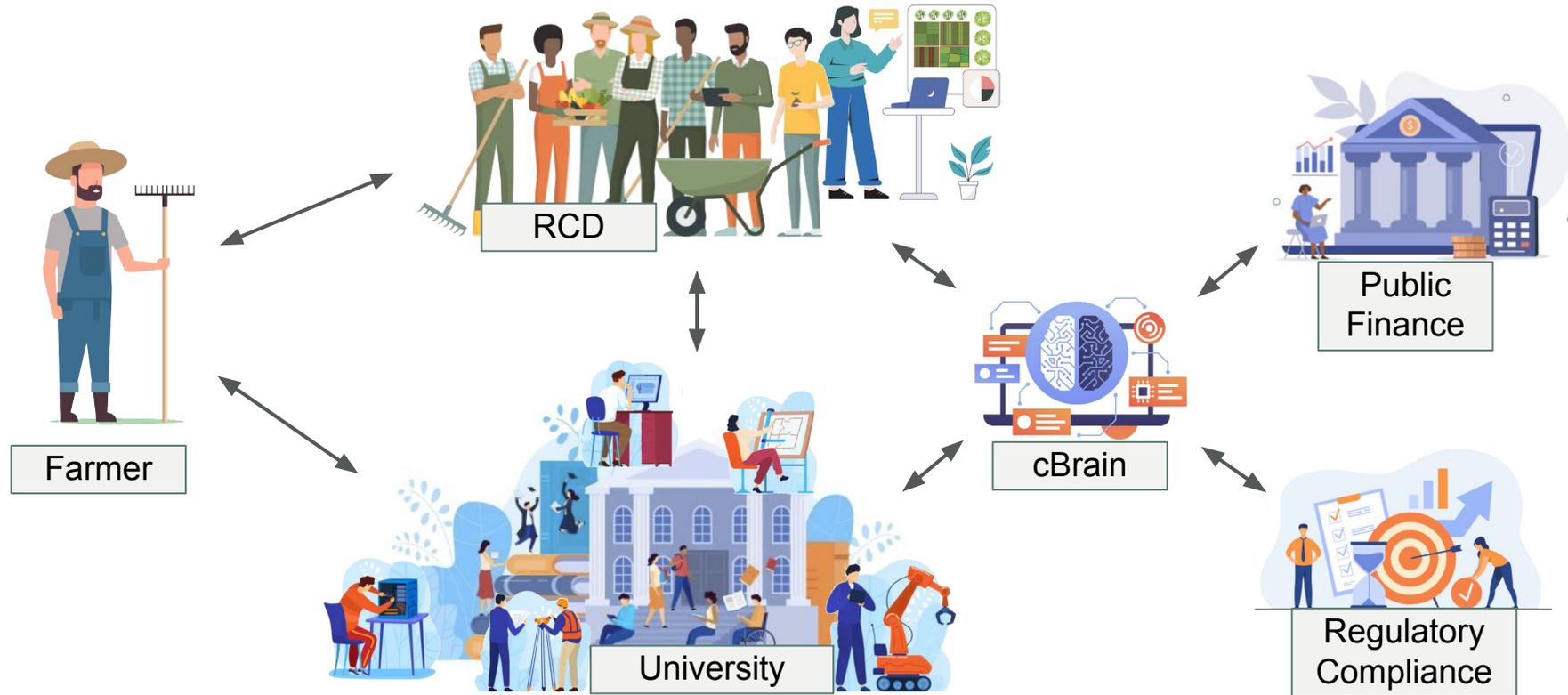
Different climate impacts are felt at different scales, but it starts at the local level.



testrada@carboncycle.org
Carbon Cycle Institute



Sustainable Land Initiative (SLI)



Sustainable Land Initiative (SLI)



UPPER SALINAS-LAS TABLAS
RESOURCE
CONSERVATION DISTRICT

Devin Best- Executive
Director

California's' Best Kept Secret

RCD's role in Conservation

Non-regulatory special district

Local entity to assist stakeholders with their
land management and natural resource issues

Partner and network facilitator

Services include:

- grant writing
- permit coordination
- monitoring and reporting
- project management
- planning
- and much more



Sustainable Land Initiative

Mission and Vision of SLI

- Decrease time to funding, time to implementation
- Reduce costs, risks, to farmer
- Reduce administrative burden on RCD staff
- Increase RCD throughput
- Connection to CCI regional hub program and plans for growth



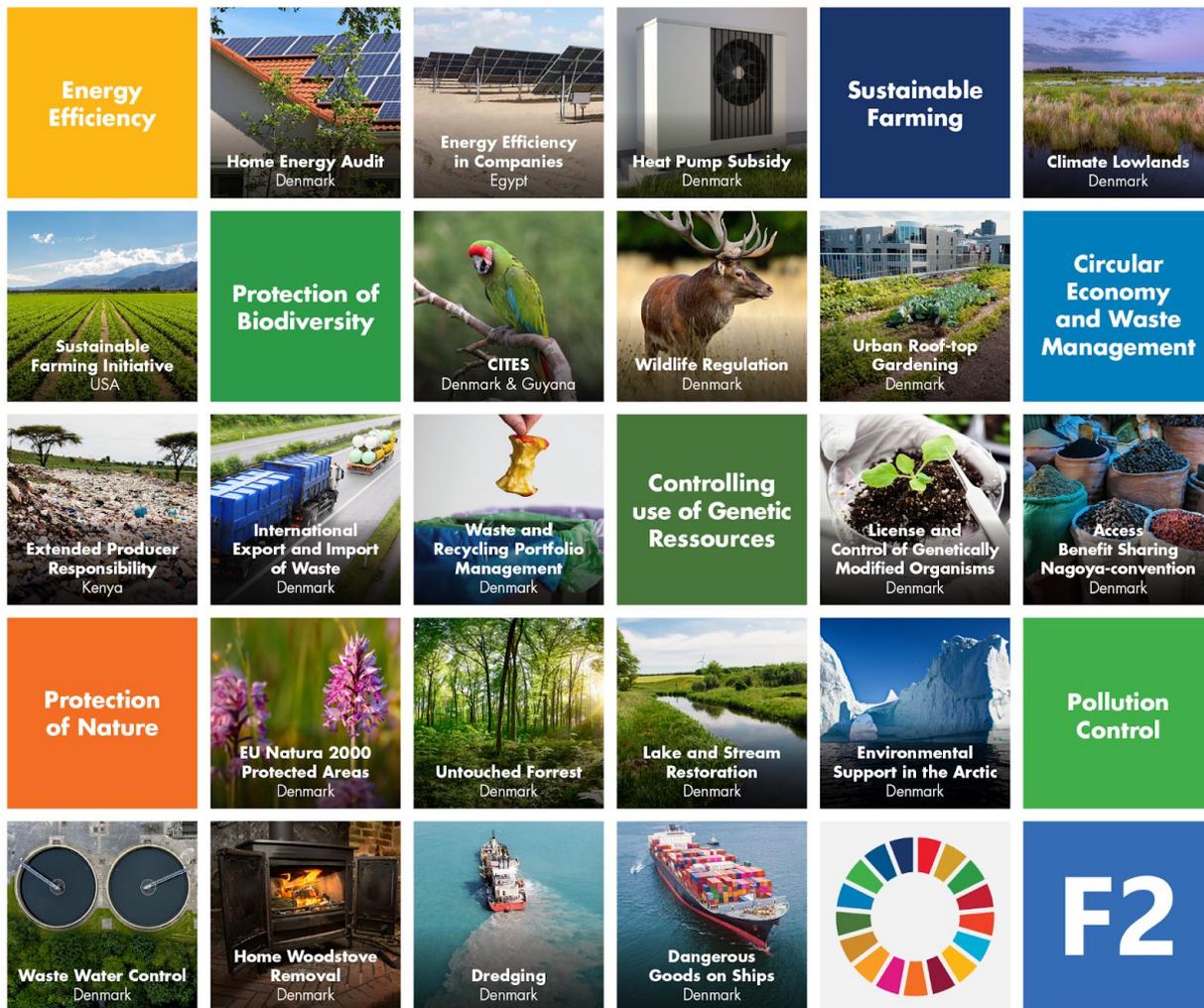
F2

Accelerating the fight against climate change

Standard technology and process digitalization to achieve climate objectives

CBRAIN

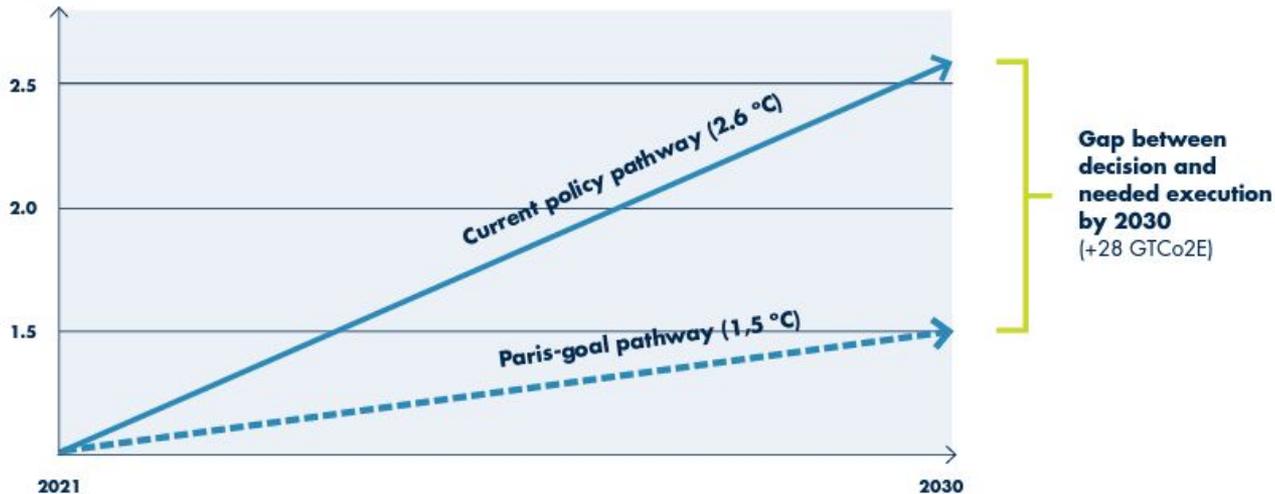
F2 Climate Software Solutions



We must
accelerate
our speed
of action

Global warming
by 2100

CLOSING THE TIME GAP





A Danish Story

Some fun facts

- Denmark has most ambitious climate agenda in the world – 70% by 2030
- 60% of its land is used in intensive agriculture
- Denmark is flat
- Wetlands sequester more GHG than rainforest

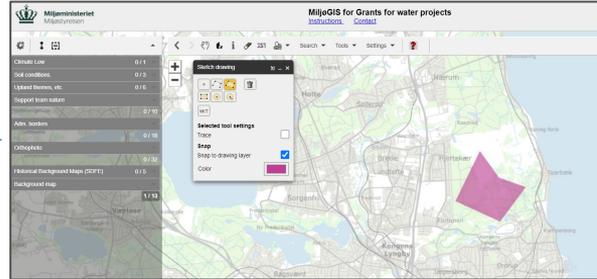
Climate Lowlands – Process Overview

A simple, elegant process enables external users to apply for grants to restore farmlands to wetlands and automatically track the GHG reduction and financial cost

Landowner applies for grant

Information about you	
Name	Street name and house number
Tobby Skov	Faksegade 13,5 tv
CPR	Zip code
0109831077	2100
Tel	Town
91880776	København Ø
Comments on information from the CVR / CPR registers (optional)	Country
	Danmark
Are you applying on behalf of someone else?	
<input checked="" type="radio"/> No, I'm not applying on behalf of anyone else	
<input type="radio"/> Yes, I am applying on behalf of a company	
<input type="radio"/> Yes, I am applying on behalf of a private individual	
Are there co-applicants for your application?	
<input type="radio"/> Yes	
<input checked="" type="radio"/> No	

Integration with GIS / business-intelligence tools



Automated business case generation

Share of the study area with a carbon content above 6% calculated in MiljøGIS

Under 60%

60-65%

66-75%

Over 75%

In which main water catchment area is the project located?

2,3 Øresund

In which coastal water catchment is the project located?

Open water areas, Gr. II • Kattøgt (200, 205 Øresund)

Project readiness

In the following, it is stated which other interests the project lives up to. For each of the selected interests, an indication of which prioritization criterion the project contains follows. For a detailed explanation of the individual prioritization criteria, please refer to the guidelines.

Has the project been fully or partially pre-investigated in another similar context or has there been documented great landowner support?

Yes

No

Attach feasibility study and / or documentation for landowner support

feasibility_study.txt (<1 KB)

Portfolio Management Solution (1 of 2)

The screenshot displays a web-based application interface for reviewing grant applications. The top navigation bar includes options like 'Hovedvindue', 'Sags oplysninger', 'Genindlæs', and 'eSearch'. The main content area is divided into several sections:

- Sagens oplysninger:** Includes fields for 'Ansgener', 'Indberetter', 'Sagens ansvarlige' (set to 'Tåskud Vand'), and 'Statuskode' (set to 'Åfventer afgørelse').
- Projektbeskrivelse:** Contains 'Projekttitel', 'Størrelse på undersøgelsesområdet beregnet i MiJaGIS (ha): 90,00', 'Andel af undersøgelsesområdet med et kulstofindhold over 6 % beregnet i MiJaGIS: 60-65 %', and 'I hvilket hovedvandopland er projektet placeret? 1.10 Vadehavet'.
- Sagens proces:** Shows 'Tilskudsbeløb - prioritering: 100,00', 'Prioriteringsnummer - prioritering:', 'Til sagsvurdering: Nej', and 'Tilslagn: Nej'.
- Handlingslog:** A section for recording actions, currently showing 'Afgørelse vakt'.

On the left side, there is a sidebar menu with options like 'Tåskud til Klima-Lavbund', 'Sagscreening', 'Overtag sag', 'Sagens parter', 'Sagens oplysninger', 'Tjek sags oplysninger', 'Høring', 'Dialognotat', 'Resultat af sagscreening', 'Oplysninger fra puljesag (sortering)', 'Sagsvurdering', and 'Oplysninger fra puljesag (prioritering)'.

Case manager reviews landowner's grant application for accuracy...

This screenshot shows a similar view to the previous one, but with a sidebar menu on the left. The sidebar menu includes options like 'Overtag sag', 'Sagens parter', 'Sagens oplysninger', 'Tjek sags oplysninger', 'Høring', 'Dialognotat', 'Resultat af sagscreening', 'Oplysninger fra puljesag (sortering)', 'Sagsvurdering', and 'Oplysninger fra puljesag (prioritering)'. The main content area is the same as in the previous screenshot, showing the grant application review form.

...and adds it to a grant funding pool for prioritization against other proposed projects.

Portfolio Management Solution (2 of 2)

A	B	C	D	E	Q	
Sagsnummer	Areal ansøgt (ha)	Statuskode	Type af afgørelse	Undersøgelsesområdets areal (ha)	Point i alt	
2021 - 5		90 Afventer prioritering	Afventer		20	40
2021 - 6		90 Afventer prioritering	Afventer		20	40
2021 - 7		90 Afventer prioritering	Afventer		20	40
2021 - 8		90 Afventer prioritering	Afventer		20	60
2021 - 17		90 Afventer prioritering	Afventer		20	40
2021 - 18		90 Afventer prioritering	Afventer		20	40
2021 - 22		90 Afventer prioritering	Afventer		20	61
2021 - 26		90 Afventer prioritering	Afventer		20	60
2021 - 128		90 Afventer prioritering	Afventer		20	40
2021 - 129		90 Afventer prioritering	Afventer		20	40
2021 - 130		90 Afventer prioritering	Afventer		20	81
2021 - 134		90 Afventer prioritering	Tilsagn		20	40
2021 - 142			Afventer			0
2021 - 150	15	Afventer prioritering	Afventer	10	30	40
2021 - 152	88	Afventer prioritering	Afventer	20	40	40
2021 - 153	99	Afventer prioritering	Afventer	20	83	40
2021 - 155		Afventer sagsvurdering	Afventer			0
2021 - 949		Afventer sagsvurdering	Afventer			0

Once application window has closed for the year, F2 generates a prioritized list of projects to receive grant funding...

The screenshot displays a software application interface. The top section shows 'Information om ansøgningsrunde' with fields for 'Ansøgningsrunde' (1), 'Tidskudsramme' (10000), 'Ansøgningsperiode fra dato' (01-01-2021), and 'Ansøgningsperiode til dato' (22-04-2021). To the right, 'Handlingsslog' shows 'Ansøgningsrunde informationer' with 'Nye informationer indført' and 'Review OK' buttons, and 'Ansøgningsrunde informationer review' with 'Review OK' and 'Navn: Sanne Francis'.

The bottom section shows a task list under 'Opdatér sager med sortering'. The list includes 'Puljeoverblik - Klima-Lavbund', 'Informationer om puljen', 'Indfør informationer om ansøgningsrunde', 'Foretag review af informationer om ansøg...', 'Tjek informationer til Navision Stat', 'Sortér sager', 'Opret sorteringsark', 'Foretag review af sortering', and 'Opdatér sager med sortering'. The 'Opdatér sager med sortering' task is selected and shows a 'Start' button.

The bottom right section shows a table with columns 'Resultat', 'Tidspunkt', 'Handling', 'Besked', and 'Udført af'. The table contains one row with a green checkmark in the 'Resultat' column, the date '22-04-2021 13:02', the text 'Opdatér sager med sorter...', and the name 'Sanne Francis'.

...and F2 updates each application case to indicate whether it was approved for funding. F2 also updates the financial ERP system to record the money was spent.



**20% of Nation's GHG
Reduction**



California is 10x larger
than Denmark



The process for identifying sustainable projects

A fully digital means of rapidly identifying and validating potential projects based on carbon impact, cost or additional benefits.



- A simple form for landowners or RCDs employees to complete
- Critical data for RCDs to screen whether to do a site visit
- Accelerates identification and prioritization of properties

- A consistent checklist for RCD analysis that directly informs funding sources
- Ability to capture data consistently on laptop or clipboard in the field
- Automate report creation

- Prioritized list of projects for landowner sign-off based on consistent scientific measures (COMET-Planner)
- All information necessary for seamless grant applications

Vision - RCDs become the local engine of improving working land sustainability & achieving environmental goals

RCDs identify environmental projects



Regional value created

Increased funding: regional collaboration and consistent execution increases the ability to secure funding

Accelerated speed: rapid access to funding, expertise and equipment

Improved quality: landowners gain access to technical expertise and equipment

Reduced cost: agency collaboration and economies of scale increase impact per dollar spent

Better experience: RCDs navigate the bureaucratic environment to secure funding and permitting on behalf of landowners

Automated reporting: agencies seamlessly track how their collaboration impacts their climate objectives (CAPs, CEQA, SB 1383)

Success against climate impacts: increasing the speed and ability to implement sustainable land practices exponentially increases our ability to counteract climate impacts

Enabling a Central Coast Carbon Farm Hub

A regional sustainability hub – current projects

SLI is actively creating a regional ecosystem for RCDs, governments and universities to collaborate to achieve environmental objectives

RCDs identify environmental projects



SB1383 – SLO County is leveraging SLI inventory to meet state mandates for compost



Equipment – Cal Poly University is building sustainable ag equipment for use by the region.



Monitoring – Cal Poly will measure impact of practices locally to provide accurate carbon accounting



Implementation – Central Coast is pursuing \$10M in grant funding to rapidly implement SLI projects (\$5M HSP, and \$5M SWEEP)

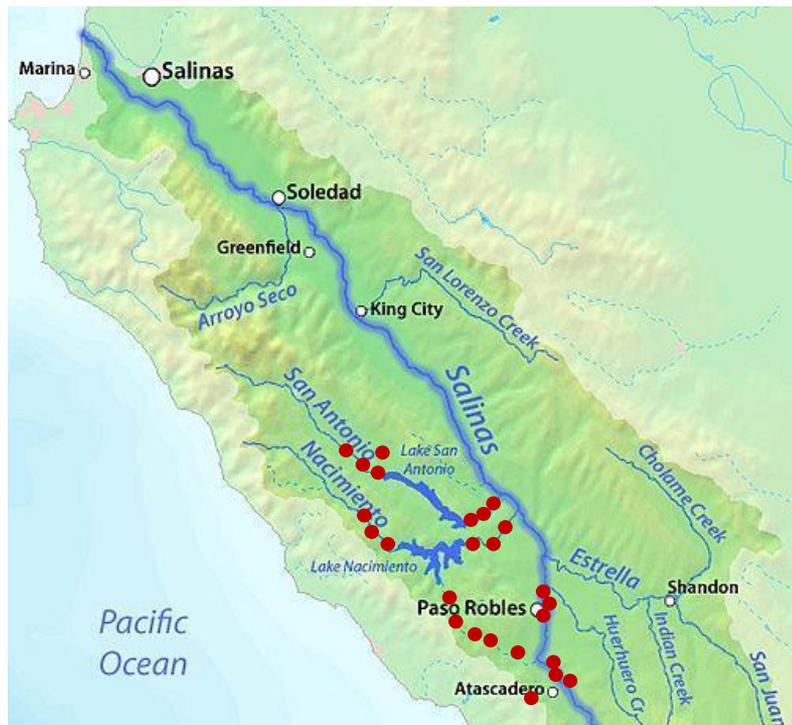
Where we are going

Processes we can add



River restoration – immense GHG sequestration potential

Salinas River

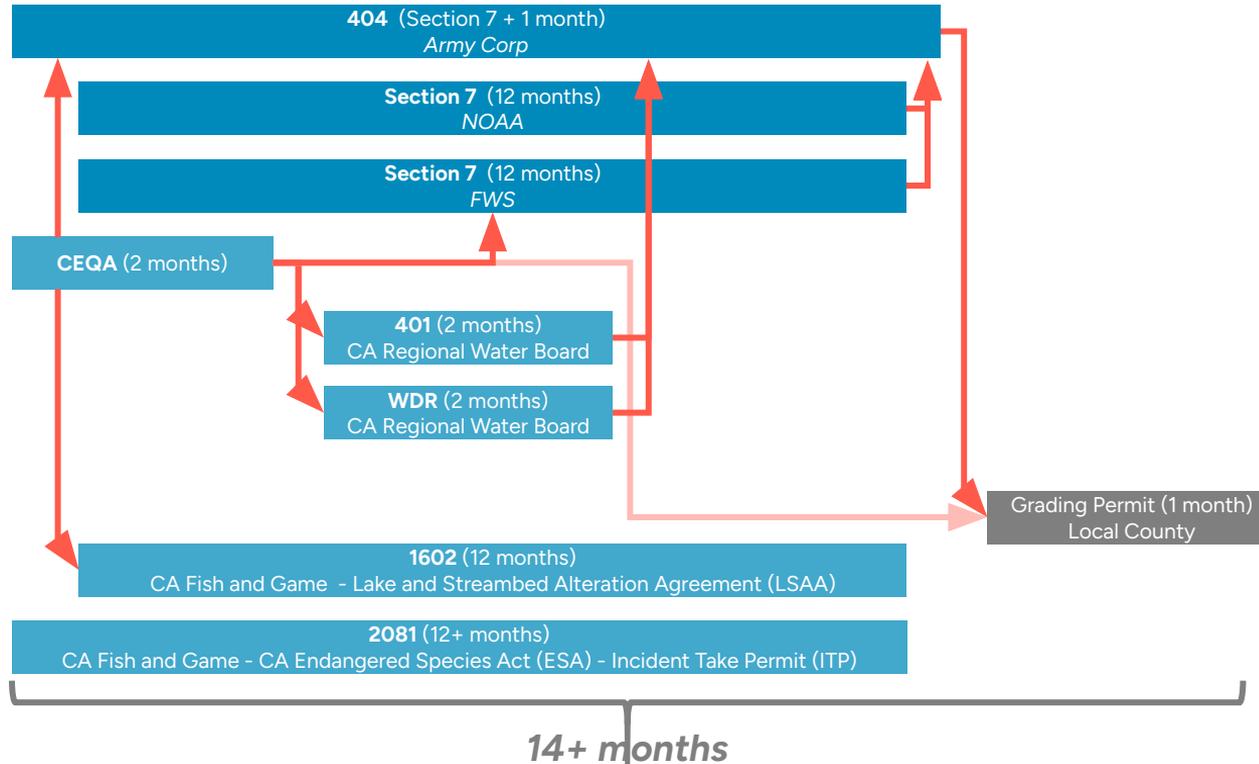


Beaver Dam Analog



Process Based Restorations – Permitting requirements for BDAs on Central Coast

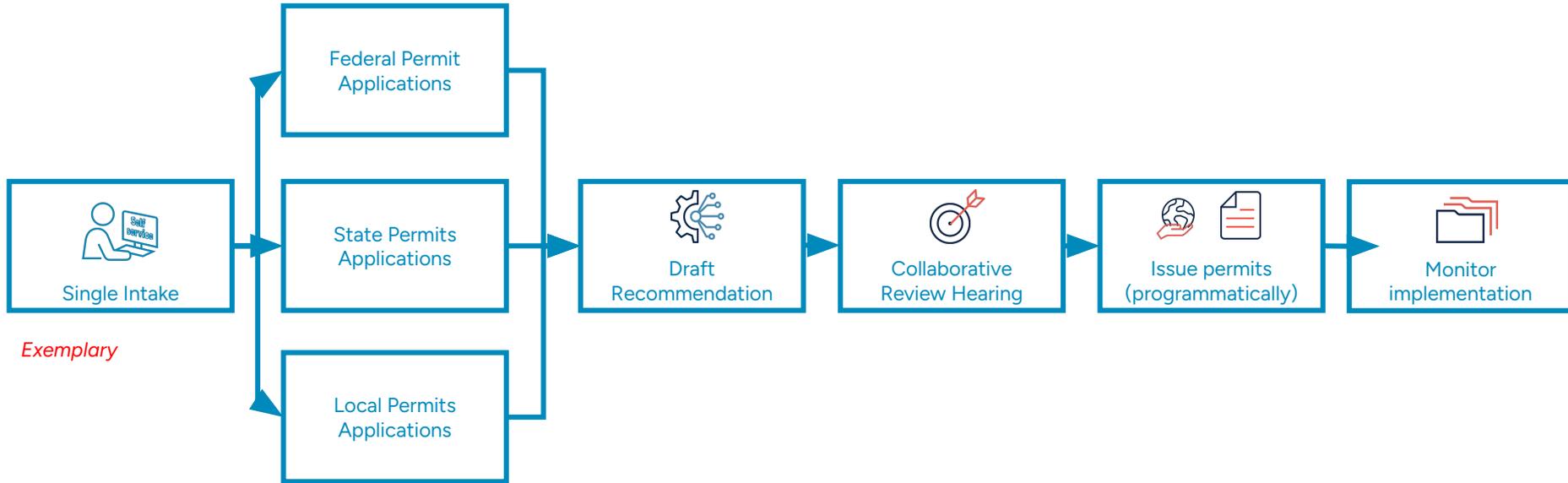
Process-based restoration on California waterways involves eight permits + CEQA from six agencies at three levels of government, will take minimum of 14+ months, and could be cost prohibitive.



Critical assumptions

- 404 regional general applies (24 + months)
- US ESA – Section 10 and SHA not applicable
- CEQA EIR not applicable (12 to 18 months)
- County Grading Permit – allows programmatic permit (similar to partners in restoration) – otherwise cost and time prohibitive.

Solution – Consistent Programmatic Permitting Pathway for Watershedwide PBR



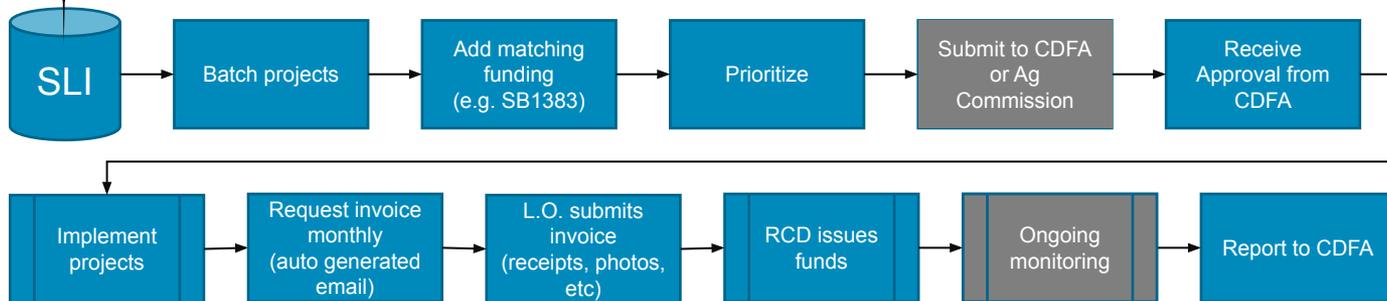
Exemplary

Could we get permits in weeks rather than years?

Block grant administration

There is considerable money flowing towards climate initiatives, however, administering those funds is tedious and prevents many RCDs from pursuing block grants.

Block Grant Administration



Digital control – Granting agency receives email with summary report of practices for approval along with secure link to approve practices

Exemplary

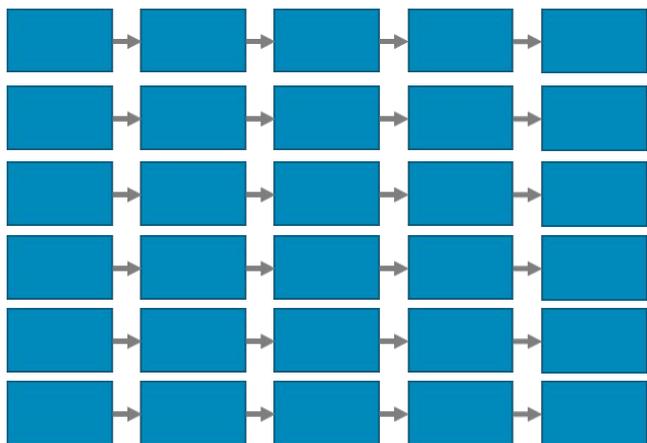


Transparency – Granting agency has visibility into status of all projects in real time from a secure dashboard.



A sustainable land platform

By adding processes, the Central Coast is creating a platform for rapid environmental innovation



Certification – organic cannabis

Equipment – regional equipment share

Permitting – riparian restoration

Block grant administration -

SWEEP

Block grant administration - HSP

SLI

Process Library

RCDs can rapidly develop and adopt new processes to drive sustainability



Sustainable
Land
Platform

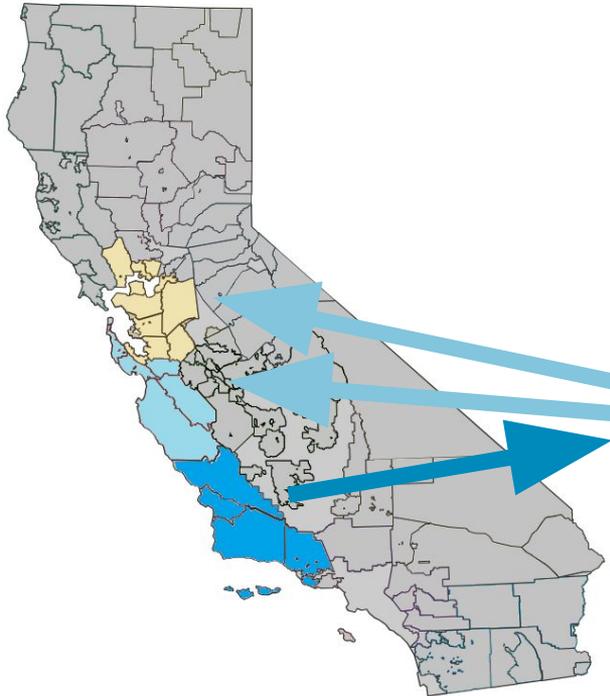
Tried and True Methodology – Danish EPA is currently using this approach to digitize 250 external and internal processes.

Process are now being shared with:

- **US EPA** (Permitting)
- **US White House** (Permitting)
- **Guyana** (CITES) – implemented 2021

Scaling the solution

Each region in California can adopt and implement the platform rapidly and as new processes are added by one region, the entire state benefits.

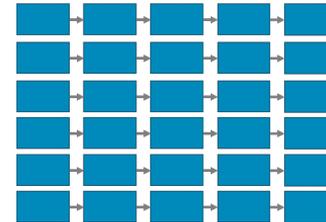
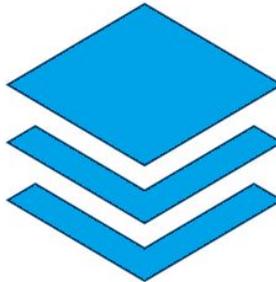


**Dashboard for
Regional or State
Transparency**



**Marketplace for
Sustainability**

CEQA Mitigation
Investment
bonds
Carbon Markets



Certification – organic cannabis
Equipment – regional equipment share
Permitting – riparian restoration
Block grant administration - SWEEP
Block grant administration - HSP
SLI

Sustainable Land Platform

cBrain's Belief – "Winning Slowly is losing"

If we don't accelerate our speed of action, we fail at achieving our climate objectives



GREETING FROM THE CEO

Winning slowly is losing

2022 was in many ways a year of challenges. Some were foreseeable, others we couldn't have imagined. The geopolitical divides have grown, making global problem solving increasingly difficult – sometimes even impossible. We need cooperation now more than ever. Yet we are faced with a polarisation of the world order, and the parameters we usually base our work on are changing.

But we don't solve our problems by shying away from them. We need to recognize them, face them, and collaborate to solve them. This was clear when cBrain participated in the UN General Assembly in New York, where the theme was "In a world of new challenges, we need to build on what unites us". Or when we were at World Economic Forum in Davos, where the theme was "Cooperation in a Fragmented World".

Good news can be hard to find. This also applies to the climate crisis. We are losing sight of the 1.5-degree target. We are

indeed still moving in the wrong direction, but on the solution side we see opportunities. cBrain participated and discussed this at length during the COP27 conference in Egypt. cBrain has a particular interest and many solutions to show in the climate software space. We believe that digitalization is a key enabler to do more and better. Fast track digitalization can close the time gap from initial political decision to its execution and real-life impact on greenhouse gas emissions, biodiversity and protection of nature. We see opportunities to fight back on the global climate agenda.

We have shown that with our standard software platform, we can help countries accelerate the green transition through faster and smarter approval processes or through automated permits and inspections. We have illustrated some of these solutions in this report. This year, COP27 also provided a breakthrough on the long overdue issue of Loss & Damage. Here we also see digitalization as a decisive factor to ensure implementation and execution.

Democracy has never been the only game in town, but more than two decades after the transitions that ended the Cold War, trust in democracy continues to decline. Over the past decade,

the erosion of the liberal democratic order has worsened, and authoritarian powers are on the rise. The failure of existing institutions to address pressing societal concerns, increasing polarization, and growing inequality have fuelled insecurity, and many democracies' mismanagement of the COVID-19 pandemic has provided further mistrust to the democratic governance we hold so very dear.

At cBrain, we see it as one of our key endeavors – in Public-Private-Partnerships – to help rebuild trust in our democracy by ensuring the efficiency of the public sector. By moving swiftly from paper to digital administrations, authorities will be able to work better, with more fairness and less corruption.

That is also why we have signed the Copenhagen pledge on tech for democracy. We believe that technology can increase transparency and accountability in governments. Be it on the climate agenda or on the foundations of our democracy. Digitalization is a beacon of light in a world shrouded by dark clouds.

Per Tejs Knudsen, CEO



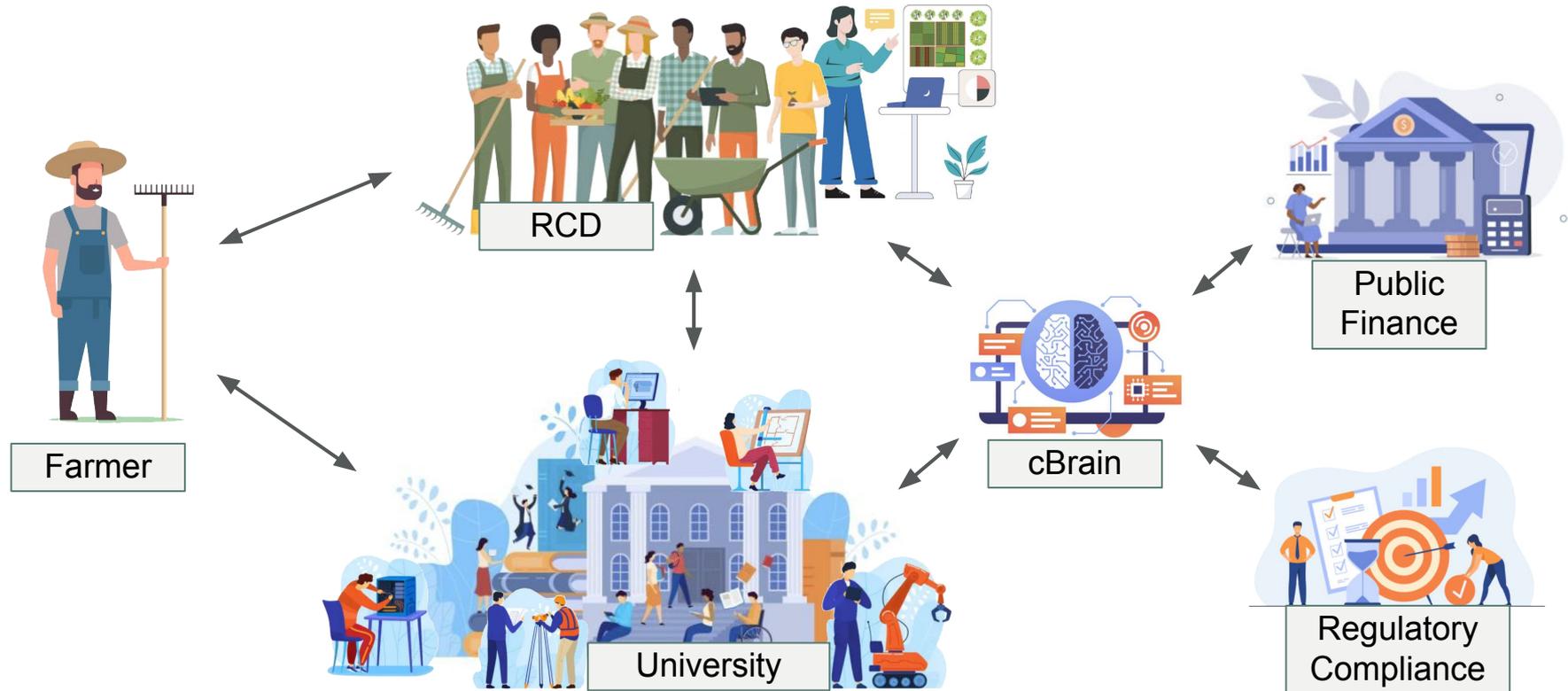
Contact Information

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Sustainable Land Initiative (SLI)

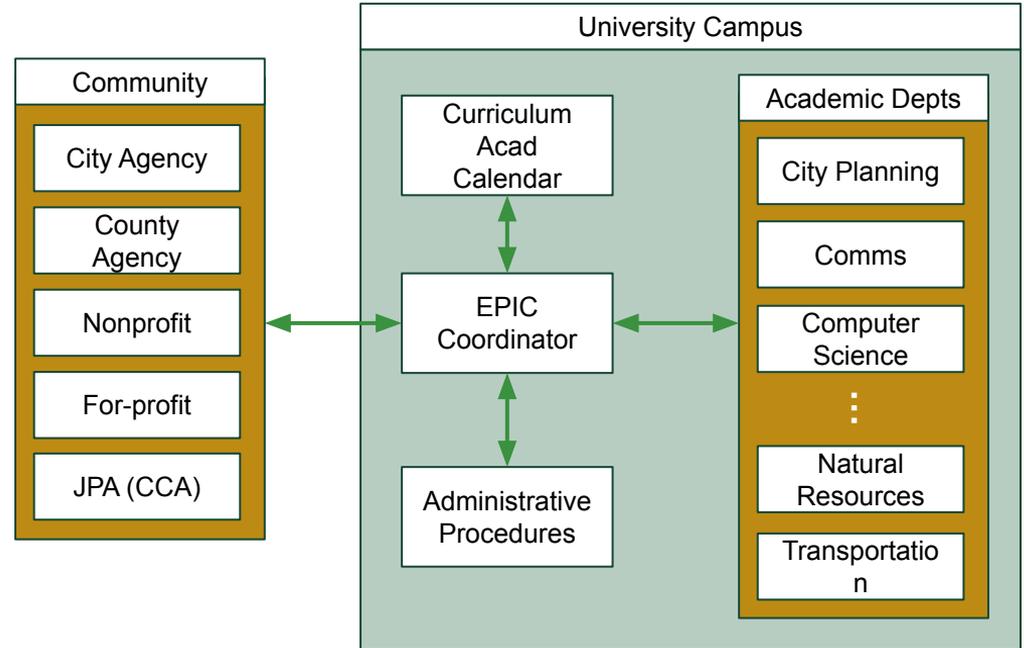


University Support

<http://climate.calpoly.edu>

EPIC model for service learning

- Single point of contact on campus for clients
- Campus coordinator understands campus resources, structure, and limitations
- Coordinator works with client to develop a scope of work
 - Tasks should align with learning objectives of existing courses
- Work is executed as a contract
- Client is an active partner through the process



EPIC Model - <https://epicn.org>

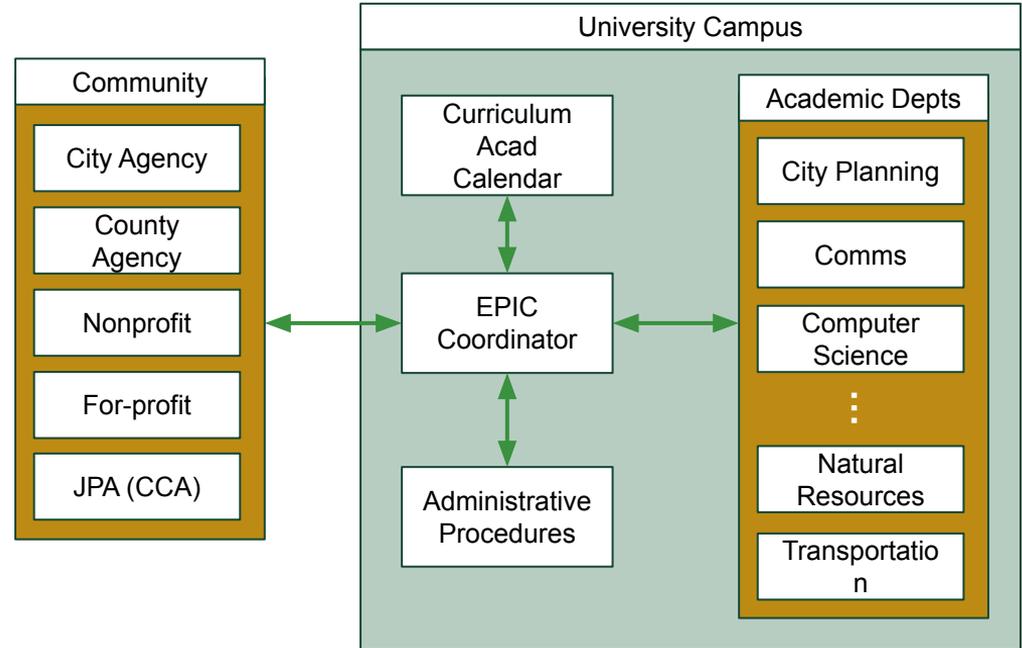


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Advantages over classical service learning model

- Project retains value to client
- Students benefit from rich experiential learning
 - Meaningful: help community
 - Resumé building, network building
 - More equitable for disadvantaged students
- Faculty have a project provided for their class
 - May benefit research program
 - Scholarship of engagement
- Client gets rapid, low-cost turnaround
 - Students don't require support
 - Faculty require minimal support



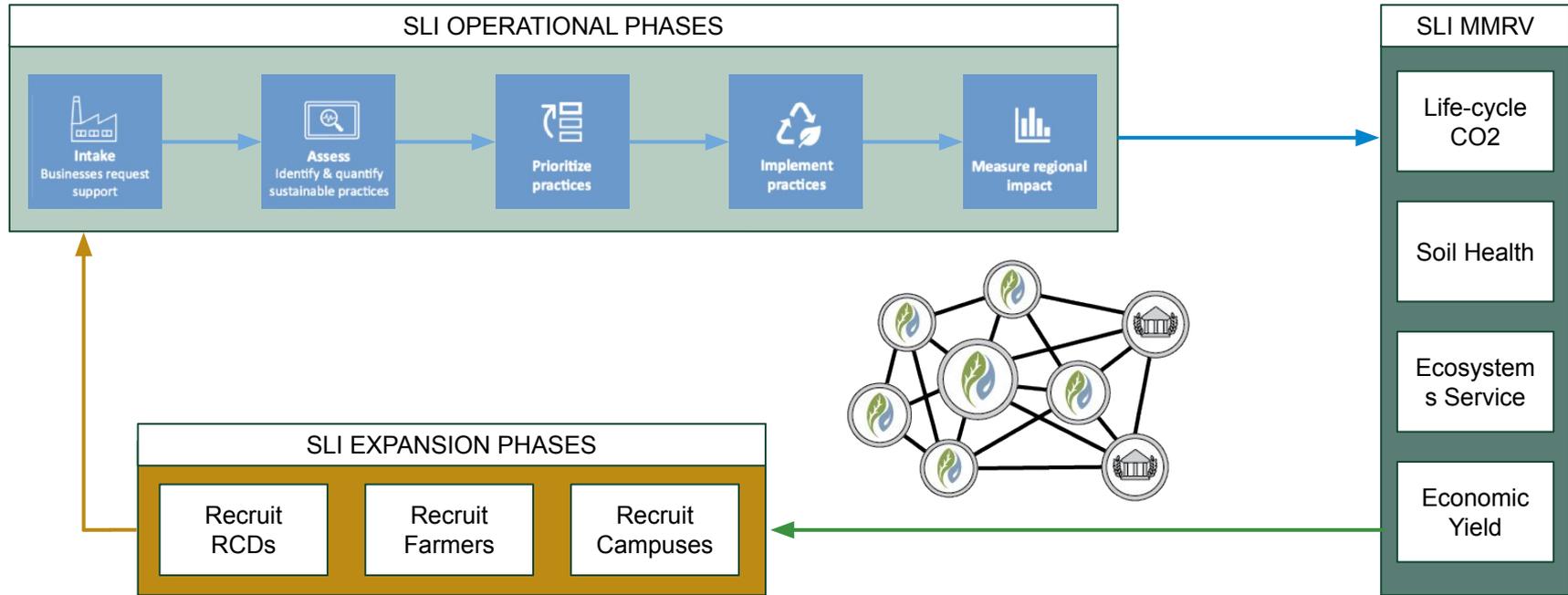
EPIC Model - <https://epicn.org>



University Support

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How ICLR supports the Sustainable Land Initiative

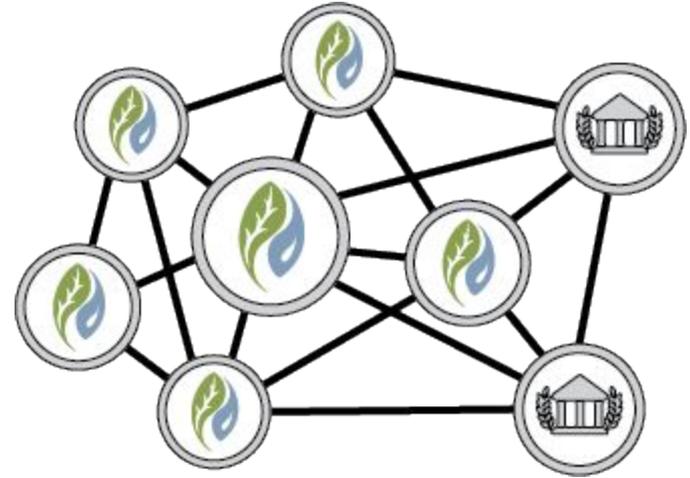


University Support

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How ICLR supports SLI Operational Phases

- **Intake and Outreach**
 - Software Engineering students build web platform
 - Agricultural Communication students develop outreach videos for web & social media
 - Spanish students translate materials
- **Funding**
 - Faculty assist with identifying grant opportunities and developing grant proposals
 - Advancement teams on campus can assist with donor cultivation



University Support

<http://climate.calpoly.edu>

How ICLR supports SLI Operational Phases

- Equipment



Professor Matt Haberland

BRAE 421-422 Equipment Engineering.
Design and fabrication of specialized agricultural components and equipment.
2 lectures, 2 laboratories.



CAL POLY

Initiative for Climate Leadership and Resilience

Erin Pearse - Director

University Support

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How ICLR supports SLI MMRV

- **Measurement, Monitoring, Reporting, Verification**
 - Soil chemists record impact of CSA practices on soil health
 - Restoration Ecology students assess ecosystems services
 - Grad students focused on Life-Cycle Analysis study changes to farm operation GHG profiles
 - Agribusiness team conducts case studies of economic yield and water usage



University Support

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How ICLR supports SLI Expansion

- **Education and professional development for producers**
 - Grad students in Natural Resources develop curricula for CSA workshops
 - Grad students in Natural Resources develop community of practice to facilitate peer-to-peer education among producers
- **Education and professional development for RCD staff**
 - Faculty collaborate with CCI to develop curricula and train RCD staff to develop climate-smart farm plans



University Support

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How ICLR supports SLI development

- **Carbon suitability mapping (forthcoming)**
 - Natural Resources students develop GIS-based app to identify suitable locations for landscape-scale applications of CSA
- **Regulatory streamlining (forthcoming)**
 - Faculty collaborate with RCD to identify most direct permitting pathways, for incorporation into cBrain workflow
 - Standardizing Beaver Dam Analogs (BDA) as an accepted & approved conservation practice



Thanks!

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